

# Upgrade Your Neck-Top Computer®

## Memory & Memorability

### Memory principles and techniques to enhance your chance of success

**Overview:** Have you said, "Oh, if only I had a better memory!"? Memory has been revealed as the number one problem for business individuals. Enhanced Memory Skills enhance all levels of business success. Mental training, like physical training, assists in the development of skills for a multitude of practical purposes. When you train your memory and train your imagination, there is a remarkable increase in concentration, study skills and creativity, and actually raising your IQ. There is a clear link between a better memory and creative thinking to develop winning ideas.

**Objective:** Today's fast paced world demands the ability to rapidly cover and absorb enormous amounts of new information. This program start you on your way to improving your ability to thrive in the information age. We will look at proven techniques to enhance your ability to use your memory in a range of business and personal situations. In this seminar you will:

- Apply the twelve memory principles to improve your recall
- Discover The Most Important Graph in the World – How memory changes while you learn
- Understand the memory principles to achieve up to 80% increase in retention of future learning
- Learn the ten pegs for short term memory
- Learn the Loci System for data management
- Explore the twelve steps to remembering names with faces.

**Benefits:** Subsequent to this course delegates will be aware of the following facts of which less than 1% of the population globally is aware:

- ✓ That memory is a mental skill that can be taught
- ✓ That memory naturally is designed to improve with age; that the popular misconceptions of decline of ability with age are false
- ✓ That everyone has potentially a superb memory
- ✓ That the left/right brain model can be used to enhance memory
- ✓ That traditional methods of 'training Memory' have in fact 'trained forgetting'
- ✓ That Memory's twin is Creativity. When you enhance Memory you enhance Creativity and visa versa

**Presenter:** Jennifer Goddard, Co-Founder  
**Buzan Centre: Aust/NZ**  
**@ Mindwerx International,**  
Convenor, Australian Memory  
Championships and Senior Arbitrator,  
World Memory Championships.

Jennie Vickers (BLI) in Auckland



**buzan**

#### OPEN PROGRAMS in 2010

**Dates:** **Melbourne** 11 Aug  
**Sydney** 4 Aug  
**Brisbane** 8 Sept  
**Auckland** 21 July with Jennie Vickers

**Time:** Registration from 1:15 pm  
Workshop from 1:30 pm to 5:00 pm

**Investment:** \$295 per person, including course materials

**Bookings:** Fax: 07 3879 8278  
E-mail: [debbie@buzan.com.au](mailto:debbie@buzan.com.au)

**Presenter:** Jennifer Goddard - Buzan Master Trainer

**More Info:** Call 1800 060 982 or [www.buzan.com.au](http://www.buzan.com.au)

For more information on how we can tailor this program for your organisation, contact...

**Buzan Centre: Aust/NZ @ Mindwerx International Pty Ltd**

24 Tamworth Dr (PO Box 3588), Helensvale, QLD 4212

Phone: 1800 060 982 Fax: (07) 3879 8278 E-mail: [info@buzan.com.au](mailto:info@buzan.com.au)